



## UK Logistics Contracts Database

Analytiqa's **UK Logistics Contracts Database** provides detailed information on contract awards collected from across the logistics industry. Analytiqa's experienced analysts undertake regular research of contract wins and losses, extensions and renewals across the logistics industry.

Regular monthly updates of the UK Logistics Contracts Database bring you an essential customer intelligence tool that will ensure your business development teams are kept abreast of the competition and understand the outsourcing activities of your key clients and prospects.

The purchase price provides you with 12-month access to the database and all subsequent monthly updates during that time.

The UK Logistics Contracts Database will help you:

- > Keep track of the latest logistics contract awards and learn when contracts are up for renewal;
- > Collect key sales leads with client contact names and job titles;
- > View detailed contract descriptions and value added service offerings;

- > Analyse contract lengths and contract values, where this information is disclosed;
- > Benchmark industry sector, country and service strengths of the leading 3PLs;
- > Perform detailed logistics contract searches by any combination of criteria by client, sector, 3PL
- > Target industry sectors, 3PLs and / or specific service offerings.

The UK Logistics Contracts Database contains information on over one thousand contract awards, with 15-20 more added each month. The information allows users to perform detailed searches of the database by any combination of the data fields, including customer, industry sector, 3PL, renewal dates and contract services. Key features of the databases include:

- > Comprehensive description of the operational details, services and key features of contracts;
- > Coverage of customers and logistics providers;
- > Search contracts by Distribution, Warehousing, Lead Provider, Reverse Logistics, 4PL, Value Added Services, Open Book and Home Delivery;
- > A wide range of contracts with values from €0.5 million to €2,000.0 million and lengths ranging from several months to 25 years.

### Report summary

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<b>Report Title:</b>	<b>UK Logistics Contracts Database</b>
<b>Report Price:</b>	<b>£795 / €895</b>
<b>Publication Date:</b>	<b>Updated monthly</b>
<b>Geographic coverage:</b>	<b>UK, Ireland</b>
<b>Audience:</b>	<b>Logistics Providers, Freight Forwarders, Road Hauliers, Supply Chain Service Providers, Retailers, Manufacturers, Government Agencies, Professional Services Companies</b>
<b>Market coverage:</b>	<b>Outsourced (Contract) Logistics</b>
<b>Key report benefits:</b>	<b>Track when contracts are up for renewal; Collect key sales leads, names and job titles; View detailed descriptions and service offerings; Perform detailed searches by any combination of criteria by client, sector, 3PL; Better target bus dev activity;</b>

What is included in the Global Logistics Contracts Database?	
<b>Client Name</b>	Name of the client awarding the contract to the logistics provider. Details from large multi-nationals to country specific manufacturers and retailers.
<b>Logistics Provider</b>	The name of the logistics provider winning the contract.
<b>Industry Sector</b>	The industry sector in which the client operates. For the ease of analysis clients are categorised into one of 35 industry sectors.
<b>Geography</b>	The country in which the contract is operational.
<b>Region</b>	The region in which the contract is operational.
<b>Scope of Contract</b>	The geographical scope of the contract i.e. national (within borders), regional (multi-country within a continent) or global.
<b>Date Awarded / Announced</b>	The date that the contract was announced. This may differ from the date when the contract actually commences which is stated where this information is provided.
<b>Services Provided</b>	A comprehensive 75-word description (average figure) of the services provided under the terms of the contract.
<b>Client Contact</b>	Sales leads. Use the database to target the decision makers with client contact names and job titles.
<b>Logistics Contact</b>	A contact name and job title for the logistics provider.
<b>Logistics Group</b>	Where relevant, a field indicating the parent of the Logistics provider.
<b>Contract Attributes</b>	Where available, search contracts by one of the following eight attributes: Distribution, Warehousing, Lead Logistics Provider, Reverse Logistics, 4PL, Value Added Services, Open Book & Home Delivery
<b>Contract Length</b>	The length of the contract, stated in years, where disclosed.
<b>Renewal Date Month and Year</b>	The renewal data is taken as the month and year in which the contract was awarded, plus the length of the contract, where disclosed.

To obtain your copy of UK Logistics Contracts Database for only £795 / €895 please send an email to [sales@analytiqa.com](mailto:sales@analytiqa.com). You can also buy online at [www.analytiqa.com](http://www.analytiqa.com) to pay by credit card or call us on +44 (0)1707 37 22 11 (UK) or +353 (0) 1 640 18 18 (Ireland)

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