

Your supply chain intelligence service, on-demand, 24 / 7



Obtaining commercially relevant, reliable and quality strategic business intelligence within an environment that is swamped with statistics and sound-bites, is a daunting task.

Actually using and applying this intelligence once it has been obtained in a timely and efficient manner, that benefits your current business strategy, is an even greater challenge!

Analytiqa is a market analysis and business intelligence company providing commercially relevant insight. Analytiqa assists clients across the global supply chain to recognise growth and profit in challenging and competitive markets.

Analytiqa's Continuous Advisory service has been designed specifically for professionals requiring ongoing strategic market data, analysis and support on the logistics and broader, global supply chain industry.

Understanding that your exact information needs change constantly, both in terms of requirement and frequency, Analytiqa's subscription service account provides you maximum flexibility and cost efficiency.

Account holders enjoy the benefit of unlimited access to the published insight, data and services outlined below.

For an economical annual fee, customers have efficient access to a range of products and services designed to meet each and every users supply chain information requirements, regardless of the nature, scope or frequency of their usage.

Analytiqa has now become the supplier of choice for many leading shippers and supply chain service providers in the industry and the Continuous Advisory service has been a key factor in achieving this status.

Stay informed

At the click of a mouse, delivered straight to your desktop in multiple languages, you can have access to:

> Market Data: identify market sizes, growth threats and opportunities, industry sector trends and key 3PL service providers across:

- Western Europe
- Central and Eastern Europe
- North America
- South America
- Asia Pacific
- Middle East
- Africa
- Asia Pacific

> Contracts Database: search renewal dates and key contacts in thousands of logistics contracts, updated monthly

> Resources and Capabilities: profiles of leading 3PLs, their structure, key personnel, resources, customers and service expertise

> Logistics Digests: understand key supply chain operating metrics by industry sector

> Trends and Dynamics: a concise monthly 3PL tracking report

> Market Monitors: at the click of a mouse access the latest M&A news, financial news, DC initiatives, software trends, news service launches and industry sector developments

> Supply Chain Drivers: Identify vertical sector trends and corporate strategies of leading customers

> Look into the future with comprehensive market forecasts and forward looking Strategic Reports, such as the Predictive Analytics series, or benchmark your own 3PL performance and profitability against competitors;

> Bulletin Archives: search thousands of news articles for relevant customer, market and industry developments;

Analyst Support

In addition to the wide portfolio of content available at the click of a mouse, arguably the most valuable part of the Analytiqa service available to our Continuous Advisory clients is Analyst Support.

This is where registered users can submit any requests for information about the supply chain.

For example, you may be seeking insight into your customers or competitors, service providers, markets, industries or key trends.

How it works:

Analytiqa's Analysts will spend two hours time, free of charge, answering your enquiry from information in the public domain to create an up to date, bespoke report, for your individual use.

The research is produced 'on-demand' to ensure it is as up to date as possible.

The number of requests you can submit is unlimited and the response time is 48-hrs per enquiry.

Maximising your ROI

Clients signing up to Analytiqa's Continuous Advisory Services quickly realise a return on their investment.

Not only is the breadth and depth of the information contained within

the deliverables of critical importance in devising and executing a company strategy, but due to the highly cost effective licensing options, information becomes widely available throughout the organisation, from junior professionals through to the most senior board executives.

This sharing of knowledge ensures staff at all levels are fully equipped, be it understanding competitor activity or market size and structure.

Furthermore, due to a dominant focus on primary research, users are also assured of the highest quality and accuracy available when accessing any of Analytiqa's wide range of products.

Available on-demand

Analytiqa takes a market leading approach to ensuring that its customers receive its commercially relevant insight in the most efficient, productive and user friendly way as possible.

Access Analytiqa in the 'cloud' 24/7...

Continuous Advisory account holders have access to Analytiqa's information resource and free Analyst Support, delivered to their desktop, online.

Each user receives their own unique username and password to access Analytiqa Interactive, with usage tracked by their IP address. Visit the website at:

www.analytiqa-interactive.com

- > Access content 24/7 from any location
- > Presentation-ready tables and graphics – copy tables text or graphics directly into your own documents
- > "Cut your own report" - use a keyword search to select only the report sections that are relevant to you, with automatic notice of key developments or updates

> Translate content from English into nine languages

> Personal library - save your own reports or presentations, in your own company templates, in a secure personal library for future use

Analytiqa can assist you to achieve the following objectives:

...Understanding your markets

In-depth analysis of mature and emerging global logistics markets, their challenges, outsourcing culture, growth opportunities and threats

...Sourcing a supply chain service provider

Assist the evaluation of your strategy, identify and understand the service providers best placed to achieve your objectives

...Enter fast growing markets

Target and analyse growing markets, analyse their future prospects and identify local dynamics, together with incumbent service providers

...Maximising your growth opportunities

Analyse and interpret key events across industries, logistics markets and key themes that directly affect your strategic objectives

...Winning new business

Provision of valuable insight that helps achieve revenue objectives through new business wins, tracking contract renewal dates or understanding how and where competitors are operating

...Informed decision making

Provide your marketing, business development, key account or procurement teams with the resources they need to enhance your bottom line

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Register for Analytiqa's weekly complimentary Logistics Bulletin service to ensure you stay ahead on the latest trends and developments within the supply chain industry at:

www.analytiqa.com