

Time is precious, use it wisely...

Analytiqa

Logistics Digests

FMCG sector intelligence

This deliverable is available as an additional new category to all Premier Account customers at no additional charge

Other sectors shortly available:

Healthcare; Automotive; Industrial; Technology; Chemicals; Construction; Utilities..and more

This report will tell you, by sector...



- Key operational metrics

- Inventory order cycles
- Sourcing agreements
- Common distribution modes
- Warehousing profiles / facilities

- Logistics expenditure

- Expenditure trends
- Logistics budgetary costs
- Sector costing policy

- Outsourcing dynamics

- Logistics management drivers
- In-house vs outsourced trends
- Shared user / collaboration
- Outsourced contract lengths
- Consolidation strategies

- 3PL Performance

- 3PL selection criteria
- 3PL performance indicators
- Analytiqa customer satisfaction score

- Logistics drivers

- In-house vs outsourced
- Reasons for in-house
- Reasons for outsourcing
- Outsourcing strategies

Key facts:

What is it?

A unique and comprehensive series of critical sector intelligence digests that analyse key supply chain characteristics across a spectrum of industry sectors. Based on quantitative and qualitative data obtained on a primary basis by interviewing logistics customers operating within Europe.

Who will this report benefit?

Anybody needing to understand what the market requirement might be for a more efficient supply chain in 2010/11 and beyond. Contract logistics providers; Retailers; Manufacturers; Freight Forwarders; Express & Parcel operators; Road hauliers; Professional Service organisations. Vehicle manufacturers; Tyre manufacturers; Software & Technology providers.

How current is the information?

This is a continuous advisory service that runs over a course of twelve months, data is updated as and when any new information is obtained each month.

How do I get it?

These digests are delivered to you via Analytiqa Interactive, providing you the ability to cut and paste into Word, Excel or PowerPoint or even translate into one of nine languages. For only £1,995 per sector, a single user licence provides you continual updates for a period of 12 months. Other licence options are available.

The value of business intelligence is not in its quantity but its quality. We've done the hard work for you, providing operational detail by sector that to date has been unavailable, telling you what you **'HAVE TO KNOW'**, quickly, efficiently, succinctly.

Attract customers, raise the profile of your brand, get more competitive, educate...

call Analytiqa sales on +44 1707 372211 or email us at sales@analytiqa.com

Following extensive primary research, interviewing key executives within the leading companies in each sector, Analytiqa has compiled unique, commercially and strategically critical information (**unavailable from any other source**) into one concise action orientated document. The Logistics Digests Series provides a comprehensive overview of the operational characteristics and supply chain trends affecting key market sectors within Europe.

The information in these digests could easily produce a 400 page report, a report you may not have time to read! Hence we have done the hard work for you, identifying critical operational and financial information and presenting unique opinion and performance-based evaluations.

Based on customer demand, each industry sector digest provides the reader with a comprehensive insight to an industry sector's end-to-end supply chain operations in a highly user-friendly format. These strategically designed digests are ideal for quickly gaining knowledge of, and benchmarking, the

dynamics of each type of logistics activity (e.g. importing, warehousing, 3PL selection priorities) across different industry sectors, in order to facilitate more productive conversations with customers or service providers.

The information contained within these summaries has **never been published before and is unavailable through any other channel**, having been researched, compiled and analysed from start to finish by Analytiqa's in-house analysts.

The quality, availability and operational importance of the information contained has proven to be challenging for companies operating in these sectors and hence this service has been produced and published whilst in close consultation with our customers in order to meet their specific requirements.

An abridged table of contents for this sector digest is outlined below...

Table of contents (abridged)

1.0 Key Operational Metrics

- 1.1 Import activity - Inventory order cycles; standard inco-terms; TEU volumes
- 1.2 Inbound distribution - Multimodal logistics; destination of imports
- 1.3 Domestic supply chains - Port to store shelf cycles
- 1.4 Warehousing - Distribution centre sizes; Asset ownership models

2.0 Logistics Expenditure

- 2.1 Logistics costs
- 2.2 Logistics cost of sales - Key % ratios; asset calculations; trends / cost drivers
- 2.3 Open book policies
- 2.4 Cash to cash cycles

3.0 Outsourcing Dynamics

- 3.1 Outsourcing rates by supply chain activity
- 3.2 Numbers of 3PLs employed
- 3.3 3PL contract lengths
- 3.4 Shared user distribution models

4.0 Supply Chain Drivers

- 4.1 In-house versus outsourcing - reasons for in-house / outsourcing
- 4.2 Future outsourcing strategies - numbers of 3PLs contracted; lengths of contracts

5.0 3PL Customer Satisfaction

- 5.1 **Analytiqa Logistics Customer Satisfaction Score**
 - 3PL competence analysis: Freight forwarding
 - 3PL competence analysis: Contract logistics
 - Service provider's scores across nine key criteria
- 5.2 3PL Service failures
- 5.3 Identification of service improvement needs

How to access your sector digest ...

To obtain this or other sector summaries, or engage in any of Analytiqa's other products and services please contact our sales team on **+44 1707 372211** or email us at **sales@analytiqa.com**.

As with all our information these summaries are delivered to you in a timely manner via **Analytiqa Interactive**, providing you with all the additional functionality that this service has to offer.