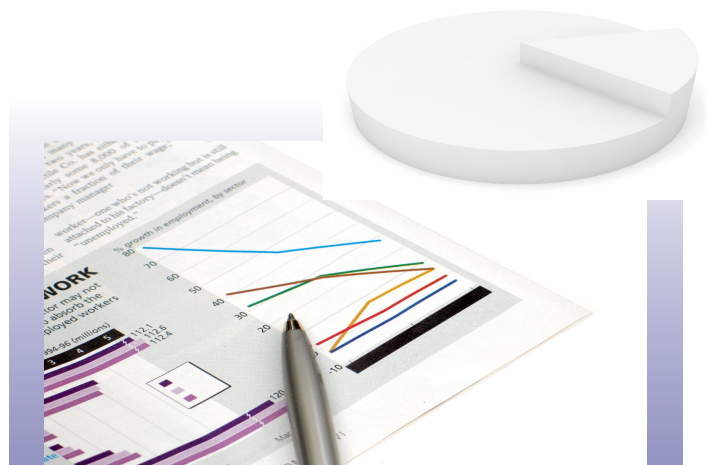


Western European Logistics

Q2 / 2011

Unique primary research providing:

Market Size, Growth, Trend, 3PL Performance
and Forecast Data for seven country markets
across five industry sectors



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Analytiqa's Western European Logistics...

...has been researched and compiled in-house by **Analytiqa** using both secondary and primary research sources and includes unique market analysis and research across the following countries, industries and sectors:

Belgium

France

Germany

Italy

Netherlands

Spain

UK

Analysis by country of:

Market Sizes

Market Trends

Outsourcing Rates

3PL Growth & Performance

Market Forecasts to 2015

Market Sectors:

Automotive

FMCG

Pharmaceuticals

Retail

Technology

A qualified, independent and unbiased perspective on the current and future performance of the Western European Logistics industry...

Why a 'Western European Logistics' report?

Analytiqa's **Western European Logistics** report has been published due to demand from professionals in the supply chain industry for reliable and comprehensive market statistics. This report provides an analysis of past market performance along with forecast growth trends for logistics markets across seven major European markets in five key sectors.

Sourced from a combination of Analytiqa's secondary and unique primary research, this report provides up-to-date information that delivers in-depth understanding of trends across the European Logistics industry, providing you with detailed understanding of market drivers; benchmarking of historic growth rates; identification of future trends and tracking of country / sector performances.

Unavailable from any other source, this report has been compiled based on Analytiqa's in-house primary research methodology of directly interviewing key executives in leading organisations across the industry. This results in the latest up-to-date information, delivering in-depth understanding of logistics market dynamics on a country by country basis. This extensive data and analysis will assist you to understand the factors that drive the market, from outsourcing through to growth trends.

Scope of this report

Use this extensive data and analysis to understand the factors that drive manufacturers and retailers to outsource supply chain activity to specialist logistics service providers, commonly referred to as 3PLs. As a supplier or 3PL, this research will enable the identification and targeting of future, potentially high yielding, growth markets and opportunities.

Ideally suited to meet the needs of any professional within the supply chain industry, this focused business intelligence can be used to assess the performance of a market by just about every measure available. Size, growth and outsourcing rates along with each sectors complexity, culture and regional attributes are all considered. More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is consistent, reliable and specialist within the supply chain industry.

This report will therefore assist you to devise or advise on a strategy, assess a market's size and growth potential or simply ascertain its current value.

Growth in outsourcing (stimulated by manufacturers and retailers recognising the benefits to be had from outsourcing) does not necessarily equate to an equivalent growth in the contract logistics market as 3PLs continue to operate under extreme margin pressures.

It is therefore necessary to evaluate your market through specific trends and data points, a task this report will allow you to execute easily.

How can this report benefit your business?

As with all of Analytiqa's business information, this data has the further advantage of being delivered to you through Analytiqa Interactive. This provides you powerful tools such as search, copy and paste functionality to obtain a maximum return on your data investment.

The independent and unbiased nature of Analytiqa's privileged position in the market ensures that the analysis in this report portrays an accurate view of the current market and its key participants. This unbiased perspective can only be obtained through the purchase of a report such as **Western European Logistics**, produced by an independent industry commentator with no vested commercial interests in the sector. Can you really afford not to obtain this report?

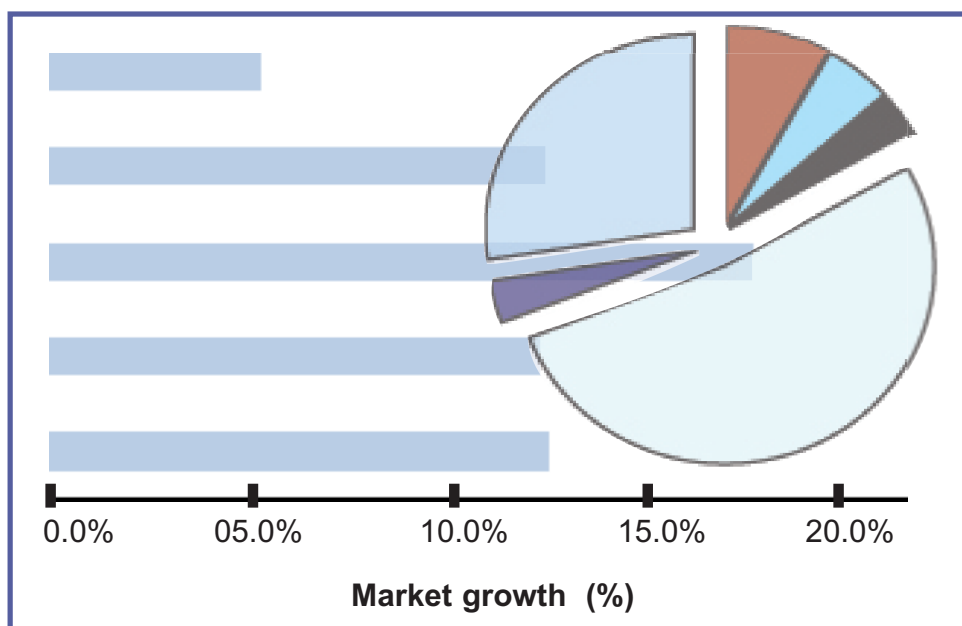


PLEASE NOTE:

This report focuses on the Logistics and Contract Logistics / Outsourced services sector of the supply chain industry specifically within the Western European region

For the same level of insight into the market dynamics for countries in Eastern Europe or North & South America, please see these respective reports also available from Analytiqa.

- *Central & Eastern European Logistics*
- *North & South America Logistics*
- *Asia Pacific Logistics (coming soon)*



Report summary

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Report title:	Western European Logistics
Report price:	£3,995 / €4,995 / \$5,995 - single user, <i>excl tax, exempt with tax no</i>
Publication date:	April 2011
No of pages:	230
Geographic coverage:	Western Europe
Audience:	Logistics Providers, Freight Forwarders, Road Hauliers, Retailers, Manufacturers, Government Agencies, Professional Services Companies
Market coverage:	Contract Logistics, in-house and outsourced domestic supply chain activities, excluding road, air and sea freight
Key report benefits:	Independent and unbiased analysis of primary and secondary research - Evaluate the dynamics of the competitive landscape - Compare country trends in logistics activity across Western Europe - Analyse market growth, size and outsourcing rates - Track performances of leading 3PLs

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To obtain your copy of **Western European Logistics** for only £3,995 / €4,995 / \$5,995 please send an email to sales@analytiqa.com. You can also buy online at www.analytiqa.com to pay by credit card or alternatively contact us on +44 (0)1707 372211.

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