



“In the business world, the rear-view mirror is always clearer than the windshield” *Warren Buffet*

Analytiqa is a leading business intelligence and market analysis company that assists clients across the supply chain to grow and profit in challenging and competitive markets.

Meeting your specific needs Analytiqa can offer clients a customised research and analysis service to suit your specific requirements. Our Consultants are able to draw on extensive experience and cross-industry knowledge to supply a variety of tailored, cost-effective services.

These may be data driven analytical models, or they may encompass thought leadership, strategic planning, global freight management or business development projects. Whatever your requirements, our bespoke services can assist in your knowledge or business performance optimisation through the utilisation of strategic, primary business research and intelligence.

Analytiqa's Consultants have extensive experience of working for international blue chip clients, including leading logistics providers, manufacturers, retailers, professional services and associated industry service providers.

Strategy, Marketing and Business Consulting

As specialists in the global supply chain industry, Analytiqa's work takes it across all sectors of industry from Retail through to specialist sectors such as Energy and Petrochemicals.

Our research skills and expertise is utilised across both country borders, service segments and industry sectors. For example, this sees Analytiqa assisting with the launch of pharmaceutical logistics services, analysing general haulage markets, or providing an understanding of global eCommerce trends and reverse logistics flows.

Likewise, the multi-disciplinary skill base of Analytiqa's Consultants enables the business to tackle a variety of projects from Strategy through to Sales and Marketing management and processes or corporate re-branding and new product launches.

Due to the diverse and varied exposure of working with different companies across a variety of sectors, Analytiqa has developed a unique and privileged position when it comes to cross market cultivation and adopting best practice, regardless of industry or company size and specialisms.

Naturally, added to this core capability is a wealth of research material and intelligence that results in a powerful combination of resource and competency, providing a deliverable that is truly diverse and unique compared to our competitors. Most importantly, however, is of course the dedication and professionalism of Analytiqa's staff in executing any projects entrusted to them. It is consideration first and foremost for the commercial and operational benefits of the client's organisation followed by the efficiency and effectiveness of our execution, that ensures clients recognise a healthy return on their investment.

This has led to the continued success of Analytiqa's Consulting services and the increasing demand for them by clients large and small, across all sectors of industry.

Analytiqa is always willing to discuss any client's requirements in the strictest of confidence and would be glad to have an investigative meeting with you to scope out your exact requirements and the financial implications at no charge prior to you formally engaging Analytiqa's services.

Go to Market Support Services and Tender Support

On a regular basis Analytiqa produces reports or White Papers on behalf of, or in conjunction with clients.

This is an excellent way for clients to enhance their brand image within their core audience. Such marketing collateral can assist in demonstrating market or sector expertise, whilst providing valuable and unique insight on a business issue, supporting strategic and market analysis, engaging with all stakeholders, from shareholders to customers.

Merger & Acquisition Support

With a highly regarded team of experts in the M&A process, Analytiqa's end-to-end M&A services begin with the identification of initial target lists and cover each stage of the process through to commercial due diligence and completion.

As a leading provider of commercially relevant business intelligence across the global supply chain sector, Analytiqa's own proprietary market intelligence means it is ideally placed to assist in such projects. This detailed knowledge of market participants and the key individuals across the sector, supplements

Analytiqa's market leading business intelligence and bespoke consulting resources. Analytiqa also provides assistance once a deal has been completed, with tailored integration, management and strategic support services.

Our Analysts and Consultants are able to draw on extensive experience and cross-industry knowledge to support the end-to-end outsourcing process. Analytiqa has experience of working with global household names to assist their search for logistics service providers, providing our expertise and insight to enhance all stages of the tender process. From the identification of service providers, to the management of RFI or RFQ stages, through to due diligence to support final decision making, Analytiqa supports clients' commercial and operational objectives.

Executive Search & Selection

Definition: The targeted identification/ confidential approach to senior level executives, with a view to qualifying and motivating them for a specific opportunity

Analytiqa's Search & Selection service is particularly suited to delivering the following benefits to your business:

- Placing senior level executives with specific skill sets
- Attracting hard to find exclusive candidates
- Keeping sensitive recruitment activity confidential
- Filling key positions that are strategic to the business
- Closing positions that have been open for a long period of time
- Placing of personnel on a time sensitive basis

Analytiqa's privileged position in the marketplace, namely an unbiased and independent analyst that sits between provider and customer with direct visibility of the market, assists our Consultants to deliver focused and high quality services with an in-depth understanding of your sector and operations.

This is the core benefit that Analytiqa delivers, along with the passion and professionalism of our people. This ensures that when handling your assignment you will receive the best customer service and an outstanding end result.

Learn more...

To learn more about any of the above services, contact Analytiqa for a confidential discussion.

Register for Analytiqa's weekly complimentary **Logistics Bulletin** service to ensure you stay ahead on the latest trends and developments within the supply chain industry at: www.analytiqa.com

Analytiqa can assist you to achieve the following objectives:

- achieve profitable growth
- Increase revenues by the selected targeting of faster growing customer segments or logistics markets
- Win new customers, by demonstrating enhanced understanding of their key threats and challenges
- Prioritise customer targeting by identifying supply chain strategies and service (dis)satisfaction
- Validate internal perceptions

Utilise Analytiqa's research expertise to confirm or contradict your thinking as you develop product or service propositions to support your growth strategies

Informed decision making

Provide your marketing, business development, key account or procurement teams with the resources they need to enhance your bottom line

Source a supply chain service provider

Assist the evaluation of your strategy and ensure the efficiency of your tender processes by finding a provider best placed to achieve your objectives. Whilst many bespoke services are conducted under non-disclosure agreements, your confidentiality is always assured from the point of discussing a brief through to completion, NDA or no NDA. Hence if you just want to discuss an idea you have for a potential project, know that you can talk to us in confidence.



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